

# Michaels

Where Creativity Happens

# GRAND OPENING

## SUNDAY 10.25.09

COLUMBUS SQUARE 808 Columbus Ave (at W. 100th)

The opening celebration kicks off at 11am

**FREE WEEK LONG EVENTS:** Enjoy seven days of inspiring ideas, exciting events, and super savings at the new Michaels in Columbus Square. With over 40,000 products in store, you'll discover everything you need to get creative!

### Sunday, 10/25, 11am-7pm

- American Girl® Make-It Take-It Workshop with Jo Pearson 11am-Noon
- Megan Nicolay – Author of *Generation T* will conduct a demonstration and book signing Noon-1pm
- FREE Make-It Take-Its 1pm-4pm
- In-store Adult Mask-Making Demo with Jo Pearson 2pm-3pm



- Margo Potter – Author of *The Impatient Reader* will conduct a demonstration and book signing 4pm-5pm



- Ed Roth – Author of *STENCIL 101* will conduct a demonstration and book signing 7pm



### Monday, 10/26, 5pm-6pm

- Martha will sign copies of her new book, *Martha Stewart's Dinner at Home*, and best selling book, *Martha Stewart's Encyclopedia of Crafts*.



### Tuesday, 10/27, 5pm-8pm

- Beading Event with Jo Pearson & Susan Ray
- Susan Ray Book Signing 5pm-8pm
- Jo Pearson Make-It Take-It & Demo 5pm-6pm
- Horizon Make-It Take-It 6pm-7pm



JUST FOR YOU THIS WEEK ONLY!  
**MAKE YOUR OWN SALE!**  
Valid Oct. 25 – 31, 2009

# 40% off

any one regular price item

One coupon per customer per day. Original coupon must be surrendered at time of purchase. May not be used for prior purchases or sale price items or combined with any other coupon, offer, sale or discount. May not be used to purchase gift cards, debit cards, class fees, in-store activities, birthday party booking fees or Manhattan courier fees. Excludes all Christmas trees 4-ft. and taller and frames and materials, Bushstrokes Portraits at Michaels, books and magazines, Gypsy Brand, Yudu machines, and all Great and Slice products. Valid at Michaels stores only. Limited to stock on hand. No reproductions or electronic images accepted. Void where prohibited.

Michaels

Valid at Manhattan store only



### Wednesday, 10/28, 5pm-7pm

- Duck-tivities with Jo Pearson
- From Duck Tape flower pens to last minute Halloween costumes – learn to create with Duck Tape.

### Thursday, 10/29, 5pm-7pm

- FREE Yudu™ silk-Screening Demo hosted by Ginger Adam powered by Provo Craft

### Friday, 10/30, 5pm-7pm

- Scrapbook Discovery Days
- Cricut® & Gypsy™ Demos, Make-It Take-Its

### Saturday, 10/31, 10am-4pm

- Halloween Event 10am-Noon
- Free Trick-or-Treat Pail, Balloon & Candy
- Make-It Take-It Halloween Frame
- Wilton® Cake Decorating Demo Noon-4pm



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While supplies last. All events are free and open to the public on a first-come, first-serve basis. Michaels does not guarantee attendance.

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